MASTER OF ARTS IN
WEB AND MULTIMEDIA DESIGN

Course Textbooks Spring 2016

CLASS	COURSE	TEXTBOOK TITLE	AUTHOR	PUBLISHER, YEAR	ISBN
WMM 608 MA	Introduction to Multimedia Technology	The Graphic Designer's Digital Toolkit: A Project-Based Introduction to Adobe Photoshop Creative Cloud, Illustrator Creative Cloud and InDesign Creative Cloud	Allan Wood	Delmar Cengage Learning 2014	9781305263659
WMM 609 MA	Foundations and History of Design	Design Elements: A Graphic Style Manual	Timothy Samara	Rockport 2007	9781592532612
WMM 611 MA	Foundation of Web Design	HTML & CSS, design and build websites	Jon Duckett	Wiley 2011	9781118008188
WMM 600 MA	Media and Culture	Textbook Not Required	-	-	-
WMM 601 MA	Interface Design Principles	Seductive Interaction Design: Creating Playful, Fun, and Effective User Experiences (Voices That Matter)	Stephen Johnson	New Riders 2011	9780321725523
		Interdisciplinary Interaction Design	James Pannafino	Assiduous Publishing 2012	9780982634813
WMM 602 MA	Introduction to Web and Mobile Application Technologies	Textbook Not Required	-	-	-
WMM 603 MA	Designing for E-Commerce	Textbook Not Required	-	-	-
WMM 614 MA	Interactive Design II	jQuery in easy steps by Mike McGrath	Mike McGrath	In Easy Steps Limited (1709) 2014	ASIN: B00RWU8GTS
WMM 637 MA	Advanced Mobile Application Development	Textbook Not Required	-	-	-
WMM 630 MA	Type in Motion	Textbook Not Required	-	-	-
WMM 605, 606 & 605.6 MA	Web Programming I Web Programming II and Web Programming I Lab	Textbook Not Required	-	-	-